

2021 SPONSORSHIP OPPORTUNITIES



S P E A K U P
SOUTH CAROLINA



MY
SISTER'S
HOUSE

LOWCOUNTRY LEADERS IN
DOMESTIC VIOLENCE SURVIVAL



DOMESTIC VIOLENCE IS A COMMUNITY ISSUE

YOU ARE PART OF THE SOLUTION

1 The U.S. Advisory Board on Child Abuse and Neglect suggests that domestic violence may be the single major precursor to **child abuse and neglect fatalities** in this country.



Domestic violence is **the primary cause of homelessness** for women and families.

(Source: ACLU.org)



3 In FY 2020, My Sister's House sheltered over **270 community residents escaping domestic violence**, answered **1,195 crisis calls**, and assisted in **790 court advocacy cases**.





2021 EVENTS OVERVIEW

THEME | 'BREAKING BARRIERS'

THIS YEAR, WE HONOR AND CELEBRATE 40 YEARS OF MY SISTER'S HOUSE BREAKING BARRIERS FOR DOMESTIC VIOLENCE SURVIVORS IN OUR LOWCOUNTRY COMMUNITY.

AS WE REFLECT ON OUR 40-YEAR HISTORY, WE LOOK TOWARD THE NEXT 40 YEARS WITH STRENGTH, FOCUS, AND DETERMINATION TO GIVE MORE VICTIMS A PATH TO SURVIVAL.

JOIN US IN SPEAKING UP, SOUTH CAROLINA. SPEAK UP AGAINST DOMESTIC VIOLENCE, SPEAK UP FOR VICTIMS, AND SPEAK UP FOR CHANGE. YOUR COMMUNITY NEEDS YOUR VOICE.

TOWN HALL

ATTENDEES

Policy makers, advocates, community members, victim services agencies, media

FOCUS

Guided discussion reflecting on the elements of victim service which successfully support long-term survivor outcomes, and what elements are still needed. Exploration of opportunities to break barriers for victims through stronger partnership at the intersection of victim services.

ANNUAL LUNCHEON

ATTENDEES

Donors, sponsors, policy makers, community partners, foundations, media

FOCUS

Gala luncheon honoring 40 years of breaking barriers for Lowcountry survivors. Emphasis on personal stories, experiences, and testimonials. The luncheon offers the opportunity for attendees to connect to each-other, the MSH mission, and the broader community.

5 TO SURVIVE

ATTENDEES

Lowcountry community, survivors of domestic violence, Pledge Partner signatories, Law Enforcement and First Responder partners, media

FOCUS

Inaugural annual 5k Run and Memorial Mile walk for survivors, staff, and the community through beautiful Wannamaker Park; this event is celebratory, inclusive, and survivor-focused.





PRESENTING SPONSOR

\$20,000

10-PERSON VOLUNTEER COMMITMENT

- > **Exclusive** opportunity to speak at all three signature events
- > **Invitation** to join the CEO on one TV news spot to promote SUSC
- > **'Presented by'** naming rights for all three signature events in print and digital promotions
- > **Partner Pledge** benefits, if not yet a named MSH Partner
- > **Social Media** campaign with a minimum of three exclusive posts crafted to share your organization's support of MSH with our followers across three social channels (audience 6,400+)
- > **Inclusion** in press release

EVENT BENEFITS



ANNUAL LUNCHEON

2 reserved tables

Named recognition as presenting sponsor on the Luncheon parting gift

Printed recognition as a Gold Level Sponsor on event signage

Verbal recognition during the event



TOWN HALL

Opportunity to address the audience as the presenting sponsor

Verbal recognition during the event

Company name included on event agenda as PresentSponsor

Reserved seating at the event for up to 20 guests

Copy of the event videography and photography to use for your own promotional purposes

5

5 TO SURVIVE | 5K RUN AND MEMORIAL MILE WALK

20 complimentary 5k registrations with t-shirts

Prominent "presented by" naming rights on all day-of event signage and promotional materials

"Presented by" naming rights on event t-shirts

Share company info and/or giveaway of choice in the participant race bags

Opportunity to have a partner table at the event

Verbal recognition at the event





GOLD SPONSOR

\$6,000

- > **Recognition** as a gold sponsor in all print and digital promotions throughout the SUSC campaign and at all three signature events.
- > **Linked/tagged mentions** in group sponsor posts across three social media channels (audience 6,400+)
- > **Inclusion** in press release

EVENT BENEFITS



ANNUAL LUNCHEON

1 reserved table

Printed recognition as a Gold Level Sponsor on luncheon program

Verbal recognition as a Gold Level Sponsor during the event



TOWN HALL

Verbal recognition during the event

Reserved seating at the event for up to 10 guests

Company name included on event agenda as Gold Level Sponsor

Copy of the event photography to use for your own promotional purposes

5

5 TO SURVIVE | 5K RUN AND MEMORIAL MILE WALK

10 complimentary walker registrations with t-shirts

Printed recognition as a gold level sponsor on event signage

Company name on event t-shirts

Share company info and/or giveaway of choice in the participant race bags

Verbal recognition at the event





SILVER SPONSOR

\$4,000

- > **Recognition** as a sponsor in all print and digital promotions throughout the SUSC campaign and at all three signature events.
- > **Linked/tagged mentions** in group sponsor posts across three social media channels (audience 6,400+)
- > **Inclusion** in press release



EVENT BENEFITS



ANNUAL LUNCHEON

4 general admission tickets
Printed recognition as a Silver Level Sponsor on select event signage



TOWN HALL

Reserved seating at the event for up to 5 guests
Company name included on event agenda as a Silver Level Sponsor

5

5 TO SURVIVE | 5K RUN AND MEMORIAL MILE WALK

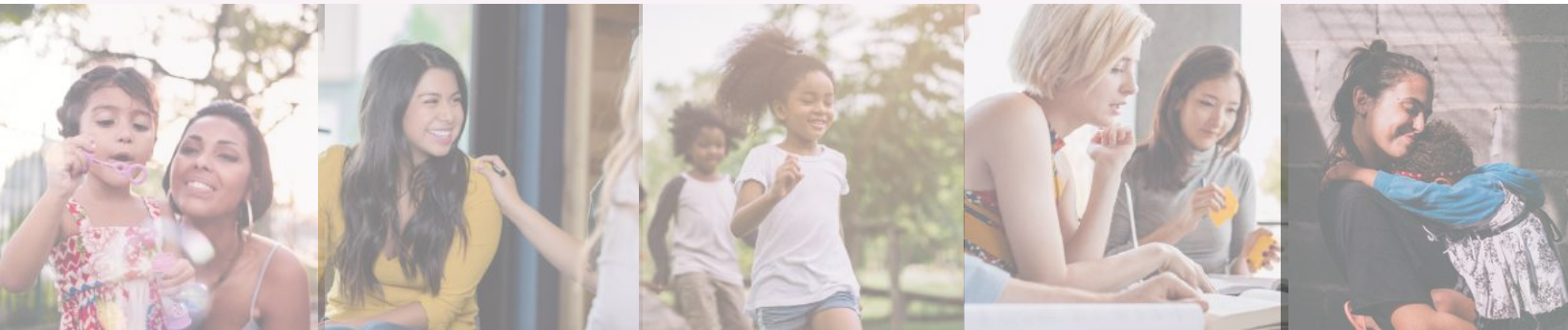
5 complimentary 5k registrations with t-shirts
Printed recognition as a Silver Level sponsor on select event signage
Share company info and/or giveaway of choice in the participant race bags





EVENT SPONSOR

\$2,500 PER EVENT



SPONSORSHIP BENEFITS



ANNUAL LUNCHEON

\$2,500 EVENT SPONSORSHIP INCLUDES

1 reserved table

Printed recognition as a Luncheon Sponsor at the event



TOWN HALL

\$2,500 EVENT SPONSORSHIP INCLUDES

Printed and Verbal recognition during the event

Reserved seating at the event for up to 20 guests



5 TO SURVIVE | 5K RUN AND MEMORIAL MILE WALK

\$2,500 EVENT SPONSORSHIP INCLUDES

20 complimentary 5k registrations with t-shirts

Company name/logo on event t-shirts

Share company info and/or giveaway of choice in the participant race bags

Opportunity to have a partner table at the event





EVERY OCTOBER OUR NATION OBSERVES
DOMESTIC VIOLENCE
AWARENESS MONTH

THIS YEAR, DO MORE THAN JUST OBSERVE
SPEAK UP, TAKE ACTION
BECOME A SPONSOR TODAY

MY SISTER'S HOUSE



LOWCOUNTRY LEADERS IN
DOMESTIC VIOLENCE SURVIVAL